



KWIK TRIP HOLIDAY FACE-OFF

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www.holidayfaceoff.com | Social Media: @holidayfaceoff



KWIK TRIP HOLIDAY FACE-OFF: The inaugural Kwik Trip Holiday Face-Off features four of the most tradition-rich college hockey programs in the nation - Wisconsin, Providence, Bowling Green, and Yale. Combined they boast 323 years of hockey tradition, 59 NCAA Tournament appearances, 19 Frozen Four appearances, and nine National Championships. The semifinal doubleheader on Tuesday, December 28 pits Bowling Green vs. Providence while the nightcap features Wisconsin vs. Yale. The consolation and championship games will be played on Wednesday, December 29.

MEDIA INFORMATION

Media access will be limited due to COVID-19 policies and restrictions. Media attending the event will have to agree to all health and safety policies established by Fiserv Forum, the City of Milwaukee, and the State of Wisconsin. Media members will have access to the media room and media seating areas. There will be no access to locker rooms or hallways leading to locker rooms.



MEDIA CONTACTS

WisconsinPaul Capobianco.....O: 608-263-1983 phc@athletics.wisc.edu
ProvidenceMike BillingsO: 401865-2201 mbillin2@providence.edu
Bowling GreenDavid Dietrich.....O: 973-761-9493 ddietri@bgsu.edu
YaleSteven Conn.....O: 203-530-2945 steven.conn@yale.edu



ABOUT FISERV FORUM

Fiserv Forum is much more than just the new home for the Milwaukee Bucks basketball. Designed to reflect the heritage, history and personality of Milwaukee while actively projecting progress, accessibility and a renewed sense of community, the state of the art, 714,000 square foot arena is the hub of entertainment in Wisconsin and the engine that drives growth in downtown Milwaukee.

Over the coming years, the 30-acre district surrounding Fiserv Forum will become the largest development project ever undertaken in downtown Milwaukee. Combining entertainment, residential and commercial spaces, the new district will transform Milwaukee and serve as a catalyst for driving development throughout the region.



Featuring an active plaza space designed for year-round community use outside, and sweeping views both into the bowl and out to the city throughout the interior, Fiserv Forum is being built to redefine world class fan experience and highlight the communal nature of attending live entertainment.



Kwik Trip is a family-owned company founded in 1965. Kwik Trip operates 775 stores and employs 31,000 co-workers in Wisconsin, Minnesota, Iowa and Illinois. The stores receive daily deliveries of fresh baked goods, dairy products, soups, salads, fruit, produce, sandwiches and sell grocery products, general merchandise, gasoline, and related petroleum products. The company operates its own bakery, dairy, water bottling line, kitchens, food safety lab, distribution center, ice plant, LP plant, blow mold facility, transportation company and health clinics. Kwik Trip makes, ships, and sells 80 percent of its own branded products and serves over 9 million guests per week. The C-store chain consistently ranks as a Top Workplace in each of its market areas.



2021 KWIK TRIP HOLIDAY FACE-OFF

HOLIDAYFACEOFF.COM

@HOLIDAYFACEOFF

All Times Central (schedule subject to change)

DECEMBER 28

DECEMBER 29

Game 1 - 4:00PM
Game 2* - 7:30PM



Providence



Bowling Green

4:00PM



Wisconsin



Yale

7:30PM

CHAMPION

*WISCONSIN TO PLAY IN GAME 2 ON 12/29, REGARDLESS OF 12/28 RESULT

THIRD PLACE

KWIK TRIP HOLIDAY FACE-OFF

THE FIELD

Wisconsin Badgers

www.uwbadgers.com

Twitter/Instagram: @badgerm Hockey

In five-plus seasons, head coach Tony Granato, a 2020 inductee into the U.S. Hockey Hall of Fame, owns a pair of Big Ten Coach of the Year honors and the 2021 Big Ten title...he has coached numerous Badgers to the NHL, including NHL All-Rookie Team defenseman K'Andre Miller (NYR), as well as 2021 Hobey Baker Memorial Award winner Cole Caufield, who helped Montreal reach the 2021 Stanley Cup Final...this season, Wisconsin is led by senior Brock Caufield, who enters the Kwik Trip Holiday Face-Off with a team-high 11 points (4-7-11)...senior Tarek Baker (5-5-10) and freshman Corson Ceulemans (2-8-10) are also double digit scorers...in goal, junior Jared Moe has started 11 of UW's 14 games and owns a 2.62 goals against average and .926 save percentage... Wisconsin's 2006 National Championship was won next door to Fiserv Forum where the old Bradley Center once stood.



JUST THE FACTS...

Seasons - 73

NCAA Appearances - 26

Frozen Fours - 11

National Championships - 6 (1973, 1977, 1981, 1983, 1990, 2006)

Providence Friars

www.friars.com

Twitter/Instagram: @friarshockey

Head coach Nate Leaman has led a resurgence of the Providence program since being hired 11 seasons ago, highlighted by winning the 2015 NCAA Championship, the first NCAA title in program history...the Friars also advanced to the 2019 Frozen Four...PC has a string of nine consecutive winning seasons and six Hockey East semifinal appearances...Leaman will not be on the bench the Friars' bench this week as he is serving as the head coach of Team USA's world juniors squad that is in Edmonton/Red Deer, Alberta from Dec. 26-Jan. 5...the Friars will also be without leading scorer sophomore Brett Berard (12-12-24) who is with Leaman in Alberta...however, eight other Friars are scoring in double figures, including sophomore Nick Poisson, who paces PC with 18 assists (5-18-23)...junior Parker Ford with 10 goals (10-8-18) is two back of Berard...junior Patrick Moynihan (7-7-14) and junior Jamie Engelbert (3-9-12) round out the top five...junior Jaxson Stauber owns a 13-7-0 record and 2.13 average and .923 save percentage... as a team, the Friars' special teams rank top-five in the NCAA – second on the power play (.301) and fifth on the penalty kill (.899).



JUST THE FACTS...

Seasons - 71

NCAA Appearances - 15

Frozen Fours - 4

National Championships - 1 (2015)

Bowling Green Falcons

www.bgsufalcons.com

Twitter/Instagram: @bgfalcons Hockey

Named head coach in 2019, Ty Eigner is a 1993 BGSU grad who spent the previous nine years as an assistant coach for the Falcons...last year he led BGSU to its seventh straight 20-win campaign, the second longest streak in school history...the Falcons also broke the program record most consecutive road wins with 12 dating back to the 2019-20...2020-21 also saw the Falcons ranked as high as No. 5...this year BGSU was the last unbeaten team in the country...freshman Austen Swankler (7-12-19) leads the Falcons with 19 points while tied for the team lead with 12 assists...senior Nathan Burke has a team-best 10 goals (10-4-14)...in all six Falcons have double digit points – seniors Alex Barber (7-10-17), Taylor Schenider (5-12-17), Gabriel Chicoine (1-12-13) and Coale Norris (5-5-10) round out that group...in goal, freshman Christian Stoever (2.55 GAA, 9.16 save percentage) and junior Zach Rose (3.47 GAA, .880 save percentage) have each played in 10 games.



JUST THE FACTS...

Seasons - 53

NCAA Appearances - 10

Frozen Fours - 2

National Championships - 1 (1984)

Yale Bulldogs

www.yalebulldogs.com

Twitter/Instagram: @yalem Hockey

Since being hired in 2006, Keith Allain has elevated the program to a level of national prominence...he has led Yale to six NCAA Tournaments (one national title, three regional finals) and seven Ivy League championships...a member of the U.S. Hockey Hall of Fame, he took a team that was seeded 15th overall in the NCAA Tournament to the 2013 Frozen Four title...Yale enters the Kwik Trip Holiday Face-Off having won three of its previous four games after a 600-day lay-off due to COVID-19 resulted in a 0-6 start...sophomore Niklas Allain (the son of the head coach) paces the Bulldogs with four goals and seven points (4-3-7)...junior Cole Donhauser (2-4-6) and sophomore Teddy Wooding (2-3-5) top the Eli's scoring list...sophomore Nathan Reid has started six of Yale's 10 games and has a 2.98 GAA and .889 save percentage.



JUST THE FACTS...

Seasons - 126

NCAA Appearances - 8

Frozen Fours - 2

National Championships - 1 (2013)

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GOOD SAM EMPIRE CLASSIC benefiting **WOUNDED WARRIOR PROJECT** presented by **CONTINENTAL TIRE**

SITE/DATE: T-Mobile Arena • Las Vegas, Nev. • Nov. 22-23, 2021

PARTICIPANTS: Gonzaga • UCLA • Central Michigan • Bellarmine

WEBSITE: EmpireClassic.net

TWITTER: @empireclassicbb

INSTAGRAM: @empireclassicbb



ROMAN LEGENDS CLASSIC presented by **OLD TRAPPER**

SITE/DATE: Prudential Center • Newark, N.J. • Nov. 22-23, 2021

PARTICIPANTS: Virginia • Providence • Georgia • Northwestern

WEBSITE: LegendsClassic.com

TWITTER: @legendsbball

INSTAGRAM: @legendsclassic



GUARANTEED RATE GOTHAM CLASSIC

SITE/DATE: Madison Square Garden • New York, N.Y. • Dec. 18, 2021

PARTICIPANTS: St. John's • Pittsburgh • Seton Hall • Iona

WEBSITE: www.GothamClassic.com

TWITTER: @gothamclassic

INSTAGRAM: @gothamclassic



SUNSHINE SLAM

SITE/DATE: Ocean Center • Daytona Beach, Fla. • Nov. 20-21, 2021

PARTICIPANTS: Utah • Boston College • Rhode Island • Tulsa

Air Force • Holy Cross • Bryant • Bethune-Cookman

WEBSITE: www.SunshineSlam.com

TWITTER: @thesunshineslam

INSTAGRAM: @sunshine_slam



DUKE VETERANS DAY WEEKEND SHOWCASE

SITE/DATE: Cameron Indoor Stadium • Durham, N.C. • Nov. 12-13, 2021

PARTICIPANTS: Duke • Army • Campbell • Hartford

WEBSITE: www.gazellegroup.com/main/duke



THE KENTUCKY CLASSIC

SITE/DATE: Various • Nov. 12-22, 2021

PARTICIPANTS: Kentucky • Mount St. Mary's • Robert Morris • Ohio

WEBSITE: www.gazellegroup.com/main/kentucky



ABE LEMONS CLASSIC

SITE/DATE: Various • Nov. 17-24, 2021

PARTICIPANTS: Texas • California Baptist • Northern Colorado • San Jose State

WEBSITE: www.gazellegroup.com/main/texas



COLLEGE BASKETBALL INVITATIONAL

The College Basketball Invitational (CBI), comprised of teams not selected for the NCAA Tournament, is a single-elimination tournament beginning in March.

WEBSITE: CollegeBasketballInvitational.com

TWITTER: @cbitourney

INSTAGRAM: @cbitourney



KWIK TRIP HOLIDAY FACE-OFF

SITE/DATE: Fiserv Forum • Milwaukee, Wis. • Dec. 28-29 2021

PARTICIPANTS: Wisconsin • Providence • Bowling Green • Yale

WEBSITE: www.HolidayFaceoff.com

TWITTER: @holidayfaceoff

INSTAGRAM: @holidayfaceoff

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THE GAZELLE GROUP

WHO WE ARE...

The Gazelle Group is a sports marketing firm located in Princeton, N.J., specializing in event production/management, client representation, and sponsorship consulting. Gazelle has the expertise and is committed to developing prioritized business plans that achieve its clients' marketing and financial goals. Since its formation in 1994, The Gazelle Group has established itself as a leader in the sports marketing industry.

WHAT WE DO...

Companies, organizations, and individuals achieve maximum results with the integration of services and resources offered by Gazelle:

- sponsorship representation and sales
- coach representation
- advertising, promotions and publicity
- program production and advertising sales
- corporate endorsements
- personal appearances and motivational speaking
- merchandising and licensing
- TV rights, packaging, representation, and sales
- conceptualization and development of individual events and series
- creation and/or maintenance of Internet presence
- rights acquisition
- hospitality implementation and sales • project and event implementation
- signage and electronic imaging

Gazelle's operating philosophy is based upon the belief that, in the rapidly changing sports marketplace, corporations and sports organizations require a customized approach and strategy to develop and implement effective programs. This market-oriented approach enables a client to reach business objectives through a cost-efficient program designed specifically for that client. The client's individual needs are always the priority at Gazelle.

DID YOU KNOW ...

RICK GILES founded The Gazelle Group in 1994 after spending eight years at Trans World International, the world's largest independent source and distributor of televised sports and a division of International Management Group (IMG), the world's largest sports management company. Giles is a graduate of Princeton University and the Stern School of Business at New York University.

